Beverley Beattie

Villa 11, District 7A

Jumeirah Village Triangle

Dubai

1st June 2022

Dear Sir/Madam,

I am writing to register my strong interest in the Marketing Specialist role currently advertised.

I have over 20 years of B2B Marketing experience covering a number of different industries, and believe with my 360’ level of experience and success, makes me an ideal candidate for the vacant position.

In particular I have:

* Developed, and managed organisations regional marketing strategy.
* Worked regularly and productively with multiple stakeholders both internally and external to plan, organise and implement marketing campaigns/activities.
* Gained considerable experience of assembling and managing marketing budgets and forecasting reports.
* Managed internal and external event activity.
* Shown myself to be highly competent in all aspect of marketing best practices and processes.

Please find attached my CV for your review, however, do not hesitate to contact me if you require any further information.

Thank you for your attention - I look forward to hearing back from you.

Kind regards,

Bev Beattie

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